



Executive Chairman's Christmas Message 2025
From our family to yours

MERRY CHRISTMAS & A PROSPEROUS NEW YEAR

To the ASSL Family, with 2025 almost behind us, I want to share a message with you in the same clear and grounded way that has always defined our journey together as the ASSL family.

This year demanded focus, discipline, and consistency across every level of our organization. And each of you delivered. Your commitment to excellence, your reliability, and your belief in the mission of ASSL remain the driving force behind our continued success. Whether your role is operational, administrative, managerial, or strategic, your individual contribution forms a critical part of the whole. No effort is too small, no responsibility insignificant. Together, we uphold the standard that sets this organization apart.

Our momentum across the Caribbean continues to strengthen, and we now stand firmly on the path toward expansion into the North American market. This is a milestone that reflects decades of hard work and the collective determination of the ASSL family. Our growth is not accidental. It is engineered through shared effort, disciplined execution, and a commitment to quality that has become synonymous with our name.

As we enter the Christmas season, let us give thanks to God for His guidance and to our families who support us and enable us to perform at the highest level. They are the foundation of our personal and professional strength, and we are reminded that our achievements are built not only on our own effort but also on the sacrifices of those who stand with us.

Looking toward 2026, I wish each of you a year of continued progress, resilience, and opportunity. May we carry forward the values that define the ASSL family and continue to build a future that reflects our shared ambition and purpose.

Thank you for your unwavering dedication. I look forward to the journey ahead with confidence and pride.

Executive Chairman, Dr. Michael Aboud (Hon.)

